WBAI CAB REPORT- December 2016-

**Governance**

The CAB re-organized with Michael Ochoa and Hazel Twelker

developing by-laws, a mission statement.

**Fundraising**

Members created a GoFundMe page that Jack DePalma (Co-Chair)

connected to a bank account.

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**Outreach**

A Twitter account was created and the CAB invited Michael Moore to NYC to do a fundraiser. He not did answer but that could be a function of how we reached out — we do have  4 followers.

The CAB took advantage of the Atlantic Antic and CAB members Nan, Jim S. and Mitchel and Jack deserve a BIG hand for all the work they did. We arrived at 11am and found out that the WBAI-CAB needed to have paid a $200 entry fee to have an official table with signage. With some begging, Melissa (WBAI landlord and owner of the Commons) let the CAB sit by the Commons official table with the caveat we do not advertise WBAI. Instead Jim, Nan and I took the cookie tray I bought and waltzed out into the maddening crowd with WBAI flyers and sweets. Wow, did we have fun! Seems like everybody had a story! Jack manned the table and I believe Mitch, me and Jim put up the banner.

**Twitter**

CAB member Tom Murata requested we set up a Twitter account and reach out to all and invite Michael Moore to do a special fundraiser. Tracy Rosenberg helped me but I am a newbie so despite 10 messages to Michael Moore he did not answer the WBAI CAB. But heck I don't know how to really outreach and tweet-talk so ...  would like to **hire the Common's social media person** to grow our Twitter followers. Who like to pay for that? We have a measly 4 followers  and 3 of them are Tracey Rosenberg!

 //[twitter.com/wbaipacificacab](http://twitter.com/wbaipacificacab)

**Meetup.com**

 The Co-chair paid for a subscription t Meetup.com space and surprised to find **37 new members signed up via our Meetup.com page.**

Former CAB chair Jim D. requested we set up a Meetup.com page to increase members.

**We have 37 new CAB members via Meetup.com. WHo will help me outreach to them?**

<https://www.meetup.com/PACIFICA-EAST-WBAI-CAB-Meeting/>

**GoFundMe**

This link has been live since September and will ask Hazel to put the agenda for 12-18.

<https://www.gofundme.com/2pg5bks?ssid=839583900&pos=1>

We did not use the link for the October rent via a digital Rent Party but can you ask Berthold if we should re-direct for a February 2017 rent party? I think we need to go forward and work.

**Canvass Wealthy Donors**

Efforts are underway by Marilyn, Jack, Frank and Roaslie. I think many CAB members would be warmly welcomed into their effort to network, create a list, schmooze and get $$$,

Email Marilyn and Jack to join that effort.